

# Favorites

The business tools you can't work without



## Supercharged Shellfish

PowerSquid; \$20-\$85; [www.powersquid.com](http://www.powersquid.com)



**JEAN AW**  
Founder,  
Notcot

I don't know about you, but I've finally had it with the standard five-socket power strip. The bulky chargers for my PDA, laptop, Bluetooth headset, iPod, and digital camera hog at least two slots apiece, forcing me to clutter my office with multiple outlets. But not anymore. The PowerSquid Power Multiplier has flexible rubber tentacles of different lengths so I can plug in all my gadgets—even those with unwieldy power sources—in one location. Each tentacle is three-pronged so devices lie flat, and the mouse-shaped power source easily tucks in the shelf next to my desk. My basic model has five sockets, but the top-of-the-line squid has six (plus surge protection). I'm so glad that staying connected no longer means having to rearrange my office.

## Memory Not Required

PicoPad; \$4; [www.everydayinnovations.com](http://www.everydayinnovations.com)



**DAVID WURTZ**  
Co-founder,  
Flagr

We're primed in the 21st century to think that electronics solve every work problem we encounter. But truth be told, sometimes centuries-old solutions work just fine. For instance, though my cell phone helps me do a lot of things, it's not much use when I need to jot something down quickly. But the one thing I always have on hand is my wallet, which is why the PicoPad is the perfect low-tech solution to an everyday need. The ultraslim case contains 15 sticky notes and a small pen and slips neatly into one of my wallet's credit card slots. It's more than a slimmed-down stack of Post-Its: The PicoPad is brilliantly designed, and the pen is surprisingly comfortable, with a fairly thick tip and two small flaps that open up so I can write with a firm grip. I know, it sounds too simple to brag about. But you should see the amazement on people's faces when I pull out the pad to take notes or give them information. Now I'm the

go-to guy whenever someone at the office needs pen and paper fast—I'm the only one who seems to have either one handy.



TELL US ABOUT YOUR  
INDISPENSABLE TOOLS AT  
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